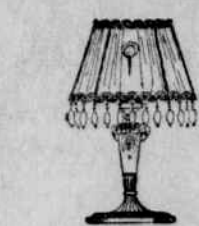


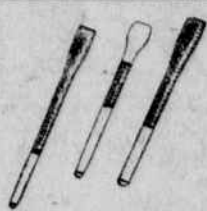
Gifts You Can Buy for Less Than \$10.00



Boudoir Lamps
\$8.44

Oval metal base ornamented with medallion and scroll. Two styles of shades, of Georgette over silk, trimmed in metallic braid or in wood and glass bead fringe.

Macy's—Basement, 34th Street, Front.



Cigarette Holders
\$1.94

Daintily feminine are these delicately colored enamel cigarette holders, mounted on sterling silver. They may be chosen in several lengths and in the three styles illustrated.

Macy's—Main Floor.



Refreshment Sets
\$9.34

Of amber glassware in delightful antique effects are these charmingly decorative sets of seven pieces. Other sets of amber glass, unusual in shape and surface, are \$6.54, to \$15.24.

Macy's—Basement, 34th Street, Front.



Slipover Sweaters
\$7.94

Pure Scotch wool with V neck and purled hip band. Three color bands at neck and waist. White with colors. Others of Scotch wool with high turn-back collar. In white only.

Macy's—Third Floor, 34th Street, Front.



Candlesticks
\$6.44 pair

Sterling silver sticks with oval fluted columns, removable sconce, round base. Good heavyweight sticks in plain bright finish. 8 inches high. Most attractive for gifts.

Macy's—Main Floor, Broadway.



Boudoir Sacques
\$5.74

Dainty garments of heavy crepe de Chine, attractively cut, with wide gracefully flowing pointed sleeves. They're effectively lace-trimmed and come in pink, blue and orchid.

Macy's—Third Floor, Center, 34th Street.



Night Light Dolls
\$4.49

Old fashioned dolls, quaintly dressed in shining silks. In the daytime, a pretty accessory; in the evening, a soft warm glow to light your boudoir.

Macy's—Fourth Floor, 34th Street, Rear.



Salt Sets
\$6.44

Sterling silver individual salt sets consisting of 6 open salt cellars with 6 tiny salt spoons. Especially suitable for gifts because packed in neat gray moreen cases.

Macy's—Main Floor, Broadway.

Gifts You Can Buy for Less Than \$15.00

Perfume Set
\$10.24

Three-piece set consisting of toilet water, 1 1/2 oz. extract, and box of face powder, packed in a charming silk lined gift box. The sort of gift that any woman will be sure to appreciate.

Macy's—Main Floor, Rear.



Silk Pouch Bag
\$14.89

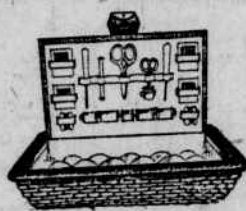
This attractive little bag of black silk with its prettily marcasite studded frame makes a most acceptable and distinctive gift. Equipped with mirror and purse.

Macy's—Main Floor.

Manicure Set
\$12.89

Twelve-piece pearl handled set in handsome silk brocade art leather case. All steel implements are heavily nickel plated. Also in pyroxylin, tortoise shell finish.

Macy's—Main Floor, Rear.



Sewing Case
\$13.89

Wicker basket, with quilted satin lining and colored leather top. Equipped with all sewing essentials and roomy enough to prove a real convenience.

Macy's—Main Floor.



Bronze Vase, \$11.89

Sterling silver in attractive designs upon a vase of genuine bronze in soft brown finish, appropriate for hall, library or dining room. 11 1/2 inches high.

Macy's—Main Floor, Broadway.

Linen Table Set \$12.48

A cloth and a dozen napkins of pure linen damask of excellent quality, attractively boxed for Christmas giving. The cloth measured 70 by 70 inches, and the napkins are 22 inches square.

Macy's—Second Floor, 35th Street, Rear.

Traveling Case, \$12.74

Basswood veneer construction covered with cobra grain cowhide, lined with moire silk, with pockets in ends and cover. Brass locks and anchor handle. 16, 18 and 20 inch sizes.

Macy's—Fourth Floor, Center.

Smokers' Stands \$10.74

Made of solid mahogany with porcelain lined drawer for cigarettes. Fitted with two cigar rests and match safe. Has removable glass ash tray.

Macy's—Fifth Floor.

Ansco Camera, \$14.24

Post-card size camera, 3 1/4 by 3 1/2, covered with genuine leather, and having leather bellows, cable release, rapid rectangular double lens, automatic shutter, graduated to 1-100 part of a second.

Macy's—Fifth Floor, 35th Street.



Silk Umbrellas
\$12.89

Extra fine quality silk. Handles of carved ebony Bakelite with leather loop; amber Bakelite with Sterling silver and silver ring, or combined black and white Bakelite.

Macy's—Main Floor, Broadway.

Swagger Bag
\$12.89

Of good quality beaver calf or pin seal leather, made with double frame compartments, leather lined throughout. Finished with two outside handles.

Macy's—Main Floor.



Mah Jongg
\$14.24

A fascinating game of Chinese origin that will hold your interest to the very end. Comes complete in hard wood case with bone-on-bamboo pieces.

Macy's—Fifth Floor.

Carving Sets, \$12.24

Three piece sets, carving knife, fork, and sharpening steel—carving knife is of stainless steel and is not affected by either meat or vegetable acids. Horn handles. Neatly packed in box.

Macy's—Basement, 35th Street.



Skating Outfit
\$12.48

Men's or women's hockey and racing model skates of nickel plated aluminum with highly tempered steel runners mounted on shoes of fine quality calfskin.

Macy's—Fifth Floor.

Gifts You Can Buy for Less Than \$25.00

Ostrich Fan
\$15.89

Lovely, graceful affair of five drooping ostrich plumes on attractive frame. Obtainable in all desirable colors for evening wear.

Macy's—Main Floor.



Percolator
\$23.48

Electric percolators in heavy nickel plate on copper body. Black walnut handles and glass inset top. Complete with extension cord and plug. Nine cup size.

Macy's—Basement, 35th Street.

Lounging Robes
\$16.89

Imported lounging robes made to our specifications from fabrics selected by our representative. The better cloths in beautiful shades. Trimmed with contrasting silk girdle; contrasting cuffs and pockets.

Macy's—Main Floor, 35th Street.



Beaded Purse, \$23.89

Gorgeous, indeed, is this glittering, delightfully soft-beaded affair, lined with suede and made of fine steel beads in a color scheme of gold and silver. Many other beautiful color combinations.

Macy's—Main Floor.

THE gifts mentioned on this page are just a few of the many thousands of attractive and useful things still awaiting your choice throughout the store.

Temple Jar, \$19.74

A wonderful Chinese piece of ornamentation that will give an air of distinction to any home. Obtainable in "five-color" and other color effects. 18 inches high.

Macy's—Fourth Floor, Center.

Chinese Rug, \$22.48

A charming gift for the home is a heavy, closely woven Chinese throw rug in distinctive design. 2 ft. x 4 ft., in mulberry, tan, rose or blue effects.

Macy's—Fourth Floor, Center.

Gold Pencil
\$21.48

14kt. solid gold pencil, beautifully decorated with engraved or engine turned designs. A gift as useful as it is attractive.

Macy's—Main Floor, 34th Street, Front.

Mink Neckpieces
\$22.74

Smart three-skin neckpieces of selected skins. Nicely made and carefully finished. A gift suggestion that will contribute to the happiness of Xmas.

Macy's—Third Floor.

Imported Salad Set
\$19.89

A beautiful set of fine English Cauldon china with a gay flower design enamelled in color will prove a more than welcome addition to her table. There are eight pieces in each set.

Macy's—Basement, 34th Street, Front.

Boudoir Pillows,
\$22.48

A background of dainty taffeta covered with delicate Normandy lace combined with gold lace trimming, artistically set off with rose buds. Other pillows \$19.74 to \$28.75.

Macy's—Fourth Floor, 34th Street, Rear.

Traveling Clock
\$20.89

A clever clock with a luminous dial, that folds up and can be placed in your traveling bag. Unfolded it may rest on your dresser or Pullman window.

Macy's—Main Floor, 34th Street.

Tortheres,
\$24.89 pair

Hand carved standard in gold; black stem and marbled foot. Light cylinder is mica with ornamental gold top. Torthere comes complete with silk cord, plug, socket and bulb.

Macy's—Basement, 34th Street, Front.

Table Sets
\$21.24

Six stainless steel table knives and six stainless steel forks, and a 3-piece carving set with stainless steel carving knife. All have white celluloid handles. Packed in handsome gift box.

Macy's—Basement, 35th Street.



Sherbet Set
\$16.89

Sterling silver sets of 6 large gold lined sherbet or ice cream cups, 3 1/4 inches across the top. Packed complete in a handsome gray moreen gift case.

Macy's—Main Floor, Broadway.

Fitted Cases
\$18.89

A fitted toilet case for a man. It has ten toilet fittings, all of good quality ebony. When folded it takes but little space.

Macy's—Main Floor, 34th Street.



Radio Set, \$19.89

The famous Giblin crystal sets. Exclusive features: buzzer tester, honeycomb coils, variable condenser. Includes 1 pair 2,250 ohm phones, and complete antenna equipment. Sold here exclusively.

Macy's—Fifth Floor, Center.

Gifts You Can Buy for Less Than \$50.00



Toilet Set
\$43.78

10-piece: comb, brush, mirror, nail buffer, cloth brush, shoe buttoner, nail file, shoe horn, hair receiver, powder box. Finishes: Ivory, shell, demi-amber and clear amber. In "open stock."

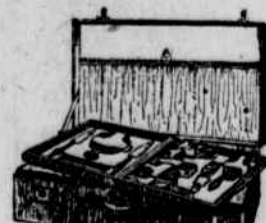
Macy's—Main Floor, Rear.



Wrist Watch
\$31.50

18 kt. solid white gold, rectangular design. 17-jewel Swiss lever movement—covered by our usual guarantee one year. An excellent suggestion for a woman or girl.

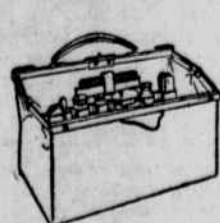
Macy's—Main Floor.



Fitted Case
\$34.50

Veneer basswood construction covered with cobra grain cowhide. Moire silk lining. 11-piece toilet set in shell on amber or white finish in tray which folds up to make an overnight bag.

Macy's—Fourth Floor, Center.



Motor Case
\$48.50

English sole leather case with safety locks at either end. Fitted with all the conveniences the tourist will need. Fittings made with gilt tops.

Macy's—Main Floor, 34th Street.



Toilet Set
\$29.50

Sterling silver set in a new pattern with a graceful engraved design of delicate festoons. Comb, brush and mirror—very acceptable as a gift.

Macy's—Main Floor, Broadway.



Toilet Set
\$40.50

Eleven piece set of sterling silver in a plain design for monogramming. Comb, brush, mirror and the necessary manicure pieces. Complete in nicely lined case.

Macy's—Main Floor, Broadway.



Almond Sets
\$26.75

Sterling silver sets consisting of oval almond or bon bon dish and 6 individual dishes to match. Of good weight Sterling silver in bright finish daintily pierced. Packed in handsome gray gift case.

Macy's—Main Floor, Broadway.



Service Plates
\$49.50 dozen

These handsome imported service or dessert plates have a rich gold border one and three quarters inches wide, acid-etched in a formal pattern of great dignity and beauty.

Macy's—Basement, 34th Street, Front.